

CONCRETE.IT

D035 *DECORATIVE FINNISH WITH CONCRETE EFFECT FOR INDOOR AND OUTDOOR*



DESCRIPTION

CONCRETE.IT is a special wall coating with a concrete effect finish that will add an industrial vibe to your décor. The application methods enable to obtain effects ranging from uniform minimalist to pitted, textured look of industrial concrete, reminiscent of New York loft apartments.

CONCRETE.IT is an eco-friendly product suitable for indoor and outdoor use.

CONCRETE.IT formula is based on terpoliacrylic gel resins, special additives and aggregates ensuring a high surface hardness, good breathability and resistance to rainwater.

SURFACE PREPARATION

General recommendation is to apply on clean and well-seasoned surfaces, dust- oil- and humidity-free. Surface with irregularities and cracks must be repaired and smoothened.

SURFACE	PREPARATION TIPS
Interior masonry	1 coat of DOC PRIMER
MDF	1 coat of DOC PRIMER
Plasterboard	1 coat of DOC PRIMER
Gypsumboard	1 coat of DOC PRIMER
Concrete	1 coat of DOC PRIMER
Civil plaster	1 coat of DOC PRIMER
Mineral based mortar	1 coat of DOC PRIMER

APPLICATION

"MINIMALIST EFFECT"

Apply **CONCRETE.IT** with a stainless-steel trowel all over the surface. After 1st coat is completely dry, apply 2nd coat of **CONCRETE.IT**. Once the 2nd coat is set, apply a small quantity of **CONCRETE.IT**, pressing the grains in the previous coat. Then, compact and polish the surface until the desired degree of smoothness.

"WASHOUT EFFECT"

Apply one coat of **CONCRETE.IT** with a stainless-steel trowel. After 1st coat is completely dry, apply 2nd coat of **CONCRETE.IT**. While the product is still wet, go over the surface with a stainless trowel in a horizontal or vertical motion, creating the desired effect.

"PITTED EFFECT" FOR INTERIOR

Apply one coat of **INTO CALCE FINE** or **INTO CALCE MEDIUM** with a stainless-steel trowel without final smoothing. After 1st coat is dry, apply one coat of **CONCRETE.IT** with a stainless-steel trowel. The diversity of material deposit in this step will determine the magnitude of the aesthetic effect. Once completely dry, sand the entire surface down with 100/120 grit paper.

The information provided is based on our experience and technical and scientific knowledge; nonetheless, we may not be held liable for the results obtained using these products, as application conditions are beyond our control. It is recommended to always make sure that the product is suited to each specific use.

"PITTED EFFECT" FOR EXTERIOR

Apply one coat of **ARROW** with a stainless-steel trowel without final smoothing.

After 1st coat is dry, apply one coat of **CONCRETE.IT** with a stainless-steel trowel. The diversity of material deposit in this step will determine the magnitude of the aesthetic effect. Once completely dry, sand the entire surface down with 100/120 grit paper.

ENVIRONMENTAL CONDITIONS

During application, the environmental temperature has to be between +5°C and +40°C (+40°F and +104°F) while relative humidity has to be less than 80%. In case of low temperature or high humidity allow longer drying time between coats.

STORAGE

CONCRETE.IT maintains its properties in storage for 12 months if protected from excessive heat and cold. Storage temperature must be between +5°C and +40°C. **KEEP FROM FREEZING.** Do not store product diluted with water.

SAFETY GUIDELINES

Avoid contact with skin and eyes. If contact occurs, rinse thoroughly with water. For further information, consult the MSDS.

DISPOSAL

The material has to be disposed in agreement with local regulation. Empty plastic containers are recyclable or to be sent to recycling plants.

CONCRETE.IT TECHNICAL TABLE

Aspect	Smooth and matt
Colour	white
Packaging	1kg, 25kg
Application tools	Stainless steel trowel
Dilution with water	Ready to use. It is possible to adjust the viscosity of the product by adding max. 2% water
Density	1.34 ± 0.05 Kg/l
Theoretical yield	approx. 27-33 m ² with a bucket of 25kg
Dry to touch	3-5 hours at 25°C temperature
Dry to handle	18-24 hours at 25°C temperature
Dry to recoat	3-5 hours at 25°C temperature
HS CODE	3209.10.0000

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